

## WHO WE ARE

We are a women-owned virtual firm of independent corporate communicators. We work alone, in pairs or in curated teams to meet the specific needs of our clients. With foundations in Fortune 500 companies, we leverage our strengths to meet your needs.

## WHAT WE DO

We customize our service offerings to build out or enhance your communications function. We provide flexible services led by top-tier talent at rates you won't find at larger firms.

## HOW WE DO IT

We're on your team. We listen closely, get up to speed quickly and partner with you to ensure that your business is supported by the right mix of communications talent and expertise to meet your business goals. We work relentlessly to achieve results because we all win together.

### BUILD

We create or expand the infrastructure for your communications function.

- Define mission, vision and values
- Develop key messages
- Launch a media strategy
- Establish new communication channels
- Develop a Corporate Social Responsibility platform

### ENGAGE

We help you identify, reach and thoughtfully engage valued stakeholders.

- Audit stakeholder groups
- Enter new markets and communities
- Develop an awards and ranking strategy
- Create passionate brand advocates
- Establish an Employee Value Proposition

### CHANGE

We support your organization through dynamic transformational change.

- Assess change impacts and develop a customized plan
- Work with internal teams to frame the big picture and address the finer details
- Prepare senior leaders
- Develop and implement communication tactics
- Measure adoption and build sustaining communications



Let's discuss your need and get started.

[info@evocommunications.com](mailto:info@evocommunications.com)

612-327-1787

## INDUSTRY SPECIALTIES

- Retail
- Supply chain
- Consumer products
- Real estate/development
- Healthcare
- Nonprofit



**The Evo team dug right in to immerse themselves in our business,** our target customers and the local communities in which we do business. They acted as extensions of our marketing team, working both independently and collaboratively to deliver on our objectives. Their team members are knowledgeable, resourceful and scrappy, doing whatever it takes to get the job done.

*Terry, Chief Marketing Officer*

**Evo Communications has been a valued and trusted partner** as we have built the foundational elements of our employee communications program. They listened closely to our associates and our leadership to recommend and help develop new internal communications channels, a formal recognition program, and change communications capabilities. Their valued contributions are helping our teams move through rapid transformational growth while staying informed and engaged.

*Emily, Chief Marketing & Experience Officer*

